



## INVITATION TO THE ONLINE CONFERENCE

# How to Boost Service Performance & Service Export Trends in AMs

8. 3. 2022, 9.00 AM - 4.00 PM (CET)

Dear Madam/Sir,

The ProsperAMnet consortium is pleased to invite you to the online conference “**How to Boost Service Performance & Service Export Trends in AMs**”. The conference will be organized within the Interreg Central Europe project ProsperAMnet - Progressing Service Performance and Export Results of Advanced Manufacturers Networks. The event will be organized by Chamber of Commerce and Industry of Slovenia.

In a globalized world, AMs are facing competitive pressure. Adding industrial services to the product range is a key factor to corporate value and global competitiveness. The path for manufacturers offering additional services like maintenance is called servitization and requires big changes within the enterprise, especially when exporting the services. **In the first part of the conference**, participants will have the opportunity to listen to selected speakers from all over Europe presenting their experience in servitisation, service design and future of services. **In the second part**, participants will be divided in two smaller working groups according to their field of work. The representatives of AMs and BSOs are going to get to know better the **tools to support AMs regarding service performance & service export** developed within the ProsperAMnet project, while the policy makers are going to discuss the necessary steps to **help AMS implement changes** and the possible ways on how to build on the project results.

The conference will be held in English. Please register [here](#) to receive the respective ZOOM link.

We are looking forward to seeing you at the conference!

Sincerely,

The ProsperAMnet consortium  
[prosperamnet.eu](http://prosperamnet.eu)